



Oct. 28, 2008–Jan. 11, 2009

OMSI invites visitors to explore the history, science, math, and economics behind money when select components from the original *Moneyville* exhibit return for a limited engagement Oct. 28-Jan. 11. *Moneyville* uses the familiar and fascinating subject of money to build math skills and promote economic literacy in a fun, interactive environment. Explore how money is made, who invented it, and what it takes to play the stock market.

Visitors to *Moneyville* will gain a better understanding of how economics involves making choices and what can be learned from the consequences of those choices. Throughout the exhibit visitors learn critical math and problem-solving skills that can help them make real-life economic choices, and glimpse how economic systems are connect people around the world.

Returning components from the OMSI-built exhibit include:

Face Value

Make money with *your* face on it using digital technology and explore what money communicates through the symbols chosen to appear on it.

Million Dollars

Discover what a “million” means through fun facts and thought-provoking questions: How much does a million dollars weigh? How long would it take you to count to one million? If you start with a penny, then double it each day, how long until you’re a millionaire?

Stock Market

Test your skills as an investor and see how well you play the market! Learn how buyers and sellers interact in the stock market through a three minute computer simulation set up on four networked computers to allow for multiple players. Learn how markets establish prices, what causes market fluctuation, and what exactly you own when you buy stock.

Lemonade Stand

Set up a virtual lemonade stand and learn about profit, loss, supply, demand, price, and what it takes to run a small business. Discover that running a successful enterprise depends on making choices about your available resources and that making good decisions involves anticipating demand and calculating your costs.

Balancing Your Budget

Consider economic choices and trade-offs as you try to balance your monthly household budget using weighted “expense” icons against a “fixed income” weight.

The Real World

Living in the real world means making choices—about earning, spending, and saving money. Find out how well you do on your own as you make decisions based on real-life scenarios in this computer simulation.

Inflation Station

Travel back and forward in time and learn about prices and inflation as you try to guess the price of a movie ticket or family car from several different eras. Select a time to “visit” (1935, 1940, 1960, 1980, 2000, and 2020) and see how the costs of the same five items (movie ticket, pair of jeans, bicycle, family car, and average yearly salary) change over time.

The Real Cost of Credit

How much will you pay if you buy an item that costs \$1,000 on credit and make the minimum monthly payment? Find out by pushing a credit card button (20% interest) and watching a ball whiz up a clear vertical air chute to indicate the total amount paid, including interest.

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